



Guidelines for Authors

7th International
GSOM Emerging Markets Conference 2020
St. Petersburg, Russia, November 11-19, 2020

Dear participants!

Welcome to GSOM Emerging Markets Conference 2020
Before submitting your papers, please read carefully and adhere strictly to the **GUIDELINES**

Submission deadline	October 10, 2020
Format and submission	<p>First step: short abstract submission via the track specific Submission Form All submission forms are available at: https://gsom.spbu.ru/en/gsom/research/conference/emc/tracks/submissions/ Second step: (upon request only): submission of the structured abstract</p> <p>The template for structured abstract is attached (3rd page of these guidelines).</p>
Rules	<ul style="list-style-type: none"> • Multiple submissions are accepted, but an author can submit and present only one paper as a presenting author. Acceptance of a paper implies that at least one of the authors will attend the conference and present the paper. • Please make sure to mention your co-authors while submitting a paper. Co-authors' names will be published in the program and conference proceedings exactly in the order indicated in the submission. • No changes can be made after the submission deadline.
Format & Process	<p>Short abstract (first step) should include: a clear indication of the purpose of the research, research methods, major results and implications. Short Abstract length limits 150-200 words including keywords (around 1500 symbols) Please, note that symbols are not words but letters, spaces and punctuation marks!</p> <p>Structured abstract (second step) should be:</p> <ul style="list-style-type: none"> • Single spaced throughout • Times New Roman 12-point font (except for the title which should be Times New Roman 14-point font) • A4 size page formatting • 2.5 cm margins on all sides <p>To put your text into appropriate format please check the format samples (the 3rd page of these guidelines) and the structured abstract template (attached). Structured Abstract length limits 2500-3000 words including cover / title page, references, and appendix, tables and figures (around 8 000 symbols) Please, note that symbols are not words but letters, spaces and punctuation marks! The first (1) page should include the title, abstract, keywords Please, do not include the authors' names and affiliation in the paper!</p>
Science Index	<p>The papers (structured abstracts) will be published in conference proceedings and indexed in Russian Citation Index data base (eLibrary.ru) Please note: The paper will be published in conference proceedings only if it has been presented at the Conference</p>



Structured Abstract Content order	<p>Page 1 - Title Page</p> <ul style="list-style-type: none"> • Title (centred, bold and times new roman 14-point font) • Abstract (150 words max) • Keywords (up to 5) <p>Page 2 - Main body of the paper</p> <ul style="list-style-type: none"> • Headings and sub-headings <ol style="list-style-type: none"> 1. Major headings <ol style="list-style-type: none"> 1.1 <i>Sub-headings</i> <ol style="list-style-type: none"> 1.1.1 <i>Sub sub-headings</i> 2. ... <ul style="list-style-type: none"> • Figures and tables • Footnotes • Formulae • References
References	<p>References of papers should follow <u>APA style</u>.</p>

Any questions?
You are welcome to contact us at:
emc@gsom.spbu.ru
 Tel: + 7812 323 84 53
[GSOM EMC 2020 web-site](#)

See also:

Template for structured abstracts

A Sample List of References



Format for structured abstracts:

Title

Abstract:

This paper investigates

Keywords: ...

1. Introduction

1.1. Sub-headings

1.1.2. Sub sub-headings

.....

2. Main body of the paper

2.1. Sub-headings

2.1.1. Sub sub-headings

....

3. Method (including sample and measures description)

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4. Empirical results and conclusions

....

References (*in alphabetical order*). Please use **A Sample List of References** (4th page of these Guidelines)

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A Sample List of References*:

ARTICLES IN PERIODICALS (JOURNALS, MAGAZINES, NEWSPAPERS)

- Alekseeva L.V., Berezinets I.V., Ilina Y.B. 2011. Influence of the Ownership Structure on the Dividend Policy on Russian Dual-stock Companies. *Vestnik of Saint Petersburg University. Management Series*, 4, 3-31.
- Goyal A., Muckley C. 2013. Cash dividends and investor protection in Asia. *International Review of Financial Analysis*, 29, 31–43.
- La Porta et.al. 2000. Agency Problems and Dividend Policies around the World. *The Journal of Finance*, 55 (1), 1-33.
- Wang Xi., Manry D., Wandler S. (2011). The impact of government ownership on dividend policy in China. *Advances in Accounting*, 27 (2), 366–372.

BOOKS

- Grant, R. M. 2005. *Contemporary strategy analysis*. 5th ed. Malden, MA: Blackwell.
- Kukathas, C. 1998. Liberalism and Multiculturalism: The Politics of Indifference. *Political Theory*, Vol. 26, Sage Publications Inc.
- Clipson, C., J. Steen, A. Tornquist, and P. Ullmark. 1995. Building for new production concepts. In *Enriching production: Perspectives on Volvo's Uddevalla plant as an alternative to lean production*, ed. A. Sandberg, 137-156. Aldershot: Avebury.
- Downs, A. 1967. The life cycle of bureaus. In: *Inside bureaucracy*, 5-23. Boston: Little Brown.

Articles from a full-text database:

- Kazanjian, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

Unsigned articles:

- New York Times. 2002. In Texas, ad heats up race governor. July 30.

Public documents:

- U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

Online newspapers, news services:

- Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

Web Sites:

- Federation of American Scientists. Resolution comparison: Reading license plates and headlines. http://www.petetownshend.co.uk/petet_bio.html

Theses and dissertations:

- Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

Papers presented at meetings, working papers and other unpublished works:

- Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

Important:

- alphabetical listing of all publications cited within the body of your paper;
- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics*, and punctuation marks.

* Based on *The Chicago manual of style*. 2003. 15th ed. Chicago and London: The University of Chicago Press.