

Federal State Autonomous Educational Institution
of Higher Education "National Research University "Higher School of Economics"

Approved at the meeting of the Academic Council
Doctoral School of
Communications and Media

Agreed
Academic Director of the Doctoral School of
Communications and Media_____Alexander Efanov

**The program of the portfolio composition
of the main educational program of higher education – programs for the training of scientific and
scientific-pedagogical personnel at the Doctoral programme
Communications and Media**

Scientific specialties:

5.9.9. Media Communications and Journalism

Moscow, 2026

1. The portfolio consideration

The main purpose of reviewing the portfolio of the main educational program of higher education – programs for the training of scientific and scientific-pedagogical personnel at the Doctoral School of Communications and Media sciences programme "Communications and Media" in scientific specialty 5.9.9. Media Communications and Journalism is to identify the applicant's readiness to prepare and defend dissertation research.

The consideration for the portfolio of the main educational program of higher education – programs for the training of scientific and scientific-pedagogical personnel at the Doctoral School of Communications and Media sciences programme "Communications and Media" in scientific specialty 5.9.9. Media Communications and Journalism consists of reviewing documents confirming the results of the applicant's scientific, academic and/or professional activities.

2. Portfolio structure

To participate in the individual achievement competition (portfolio) The applicant can provide the following documents in Russian or English:

I. **CV**, which includes a list of publications, information about participation in conferences, schools, research projects, research grants, work experience in the industry, language skills, etc.

II. **Motivation letter** (1000-1500 words), which should reflect the following points:

A) The applicant's research interests and the rationale for choosing a Doctoral School of Communications and Media for continuing education and research activities;

B) Information about the applicant's research experience, supplementing the documents submitted to the competition (optional);

C) A statement of the purpose and objectives of the proposed research with a detailed justification (approximate volume of 600-1000 words).

III. **Documents confirming participation in scientific conferences, research seminars and schools** (with an oral or poster presentation). The conference program or a link to the conference program on the Internet is provided. The importance of conferences, seminars, and schools is taken into account, as well as their relevance to the chosen scientific specialty.

IV. **Scientific publications** in Russian or English. The texts of scientific articles are provided in PDF format with a link to bibliographic data or an open source. If the material has not yet been published, the applicant can provide a certificate from the publisher about its acceptance for publication. The level of review of published works in scientific publications and their compliance with the chosen scientific specialty are taken into account.

V. **Documents confirming participation in research projects and academic grants** (name, grant number, foundation, contact details of the project manager). Priority is given to projects within the subject areas of a scientific specialty.

VI. **Documents confirming work experience in the industry and academic environment** (media communications, journalism, advertising, PR). It is recommended to confirm the experience of research and practical activities with diplomas, letters of recommendation, certificates, etc.

3. Components included in the portfolio documents

The selection procedures for applicants to the quota places are held in the portfolio consideration format

The portfolio is not evaluated according to criteria and scores.

Components
Motivation letter
Indication and correspondence of scientific interests, existing knowledge and practical experience of a scientific specialty
Motivation for research activities
A clear and consistent description of the intended research area, goals, objectives and methods of their solution
Participation in scientific conferences
Participation in significant international and Russian conferences and seminars relevant to the scientific specialty
Participation in student and other conferences and schools corresponding to the scientific specialty
Participation in conferences that do not correspond to a scientific specialty
Scientific publications
Articles corresponding to a scientific specialty published in peer-reviewed journals that are included in the List of the Higher Attestation Commission of the Russian Federation (K1, K2) / White List (U1, U2, U3) / Lists A, B, C, D of the Higher School of Economics (check https://scientometrics.hse.ru/en/lists/)
Articles that do not correspond to a scientific specialty published in peer-reviewed journals that are included in the List of the Higher Attestation Commission of the Russian Federation (K1, K2) / White List (U1, U2, U3) / Lists A, B, C, D of the Higher School of Economics
Other articles relevant to the scientific specialty, including those published in peer-reviewed journals that are included in the List of the Higher Attestation Commission of the Russian Federation (K3) / White List (U4) / indexed by the RSCI
Other articles that do not correspond to a scientific specialty, including those published in peer-reviewed journals that are included in the List of the Higher Attestation Commission of the Russian Federation (K3) / White List (U4) / indexed by the RSCI
Scientific research activities
Participation in research projects corresponding to a scientific specialty
Participation in research projects that do not correspond to a scientific specialty
Practical work experience
Practical work experience corresponding to a scientific specialty
Practical work experience that does not correspond to a scientific specialty